

**Autism Society**  
Newfoundland & Labrador

# Putting Ideas into Action

Annual Performance Report 2016-2017



## A message from the Chief Executive Officer

Following the release of its *Needs Assessment Survey Report, 2015*, Autism Society, Newfoundland Labrador (ASNL), put an increased focus on program options for those affected by Autism Spectrum Disorder (ASD) with a prioritization of efforts around advocacy and outreach; pre-school interventions and in-school supports; training for educators and healthcare professionals; and increased employment, volunteer and educational opportunities for adults with autism.

ASNL continues to offer a broad range of services and supports for participants of all ages including programs in **Social Skills, Life Skills, Career Services, Community Access and Outreach**. The autism community, and professionals who provide services to it, have greater access to ASNL than ever before.

Although we serve nearly 350 participants in programming each semester, there are still many who request to avail of our services and are unsuccessful. We are committed to improving this reality. In the upcoming year we look forward to working closely with the Department of Child, Seniors, and Social Development and the Department of Health and Community

Services, as well as other local and national stakeholders, to align our programs and services with the gaps that exist in our community and secure the required funds to meet those needs in an effective, impactful way.

I am proud to be a part of the team at ASNL and its mission to improve the lives of those affected by ASD. Our community counts on us to deliver quality programs and services across the lifespan while advocating vigorously for systemic changes to policies affecting the delivery of government supports to those affected by ASD.

We are grateful to our many partners and supporters in the community. With their help, we are putting ideas into action.

### Scott Crocker

Chief Executive Officer



## Board of Directors 2016-2017

### At Large

Suzanne Kenny (President)  
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Vacant

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Kendra Lane, Director of Operations  
Alex Collins, Manager, Finance & Property  
Tess Hemeon, Manager, Community Engagement (Advocacy, Outreach, Research)  
Sarah White, Manager, Programs & Volunteers  
Lloyd Power, Fund Development Officer  
Brenda Lee, Manager/Chef, The Pantry Café & Catering

## Vision

A province where people with Autism Spectrum Disorder (ASD) and their families are valued and respected, and where they receive services and supports based on their individualized differences, needs and preferences.

## Mission

The Autism Society, Newfoundland Labrador, is a charitable organization dedicated to promoting the development of individual, lifelong, and community-based supports and services for persons with ASD, their families and caregivers.

## Our Advocacy Priorities



### Navigational Supports

- Public Education
- Resource Kit/Webpage
- Guide to Navigating the Education System
- Guide to Government & Community Supports/ Services
- Outreach



### Provincial Autism Strategy

- Early Screening and Diagnosis
- Effective Intervention
- Needs-Based Funding of Allocations/Supports
- Professional Supports in Schools
- Transition Planning
- Employment Programs
- Housing/Residential Supports
- ASD Surveillance

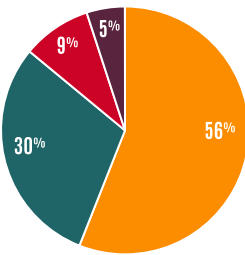


### Research

- Implementation of More Evidence-Based Programs
- Training for Healthcare Workers & Educators
- Program & Service Delivery in Rural NL

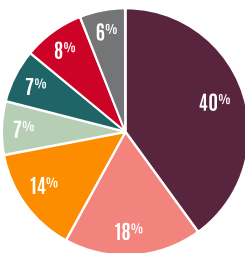
## Financials

By the numbers



### Revenue

- Grants \$994,184
- Fundraising \$531,655
- The Pantry Café \$169,263
- Programs \$89,565



### Expenses

- Programs \$771,248
- Administration \$343,926
- Outreach \$277,487
- Property & Facilities \$138,496
- Fundraising \$134,540
- The Pantry Café \$144,886
- Advocacy & Research \$110,187

## Program Delivery

By the numbers

**1,359**

client spaces provided for programming



average of

**339**

clients per semester



**23,377**

programming hours provided to clients in Fiscal 2017

**READY  
WILLING  
& ABLE**

**>45 adults**

registered and seeking employment



ASNL continues to represent Atlantic Canada for Worktopia (a pre-employment initiative for 64 adults with ASD over 3 years), in partnership with The Sinneave Family Foundation, Autism Speaks Canada and the Federal Government



**19 adult participants** have been involved to date



**20 different** community partners



The Students Transitioning into Employment and Post-Secondary Program (STEP) formed partnership with Newfoundland Labrador English School District



**70 hours**

of volunteer service in the community by the Transitions participants

## Outreach Delivery

By the numbers



**2,198**

hours of outreach services delivered to **17,674** people in **1,280** events province wide



classroom awareness sessions reached

**>2,500** students



First Responders Autism Education Sessions, in partnership with Newfoundland and Labrador Association of Fire Services reached **1,300 First Responders in 28 communities**

ASNL's annual conference *A Running Start to Success: Essential Teaching Strategies for Individuals with ASD* in partnership with the Geneva Centre for Autism Training, presented to **over 100 educators**



## Social Enterprises

By the numbers

**\$10,000**

in grant funding received from The Co-operators to promote and market Good Roots Gardening which is ongoing



Pantry Café contributed **\$24,377 net to ASNL** and continues to employ individuals on the autism spectrum



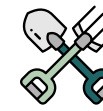
**GOOD ROOTS**  
Gardening

contributed a total net revenue of **\$18,736.70**



**\$6,236 from sales and service** + **\$12,500 from the annual lease of community garden beds**

Good Roots Gardening employees with ASD contracted to work seasonally for **3-4 months**



Good Roots Mobile Team acquired **11 contracts** with private and commercial clients



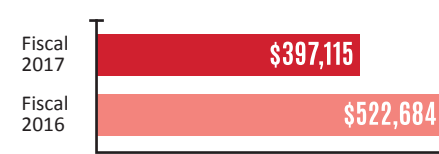
## Fund Development

By the numbers



Organization suffered a loss of **(\$125,569) in fundraised dollars** since last Fiscal

Net fundraised dollars:



Fundraising Revenue against target Budget:

**85% vs. 113%**  
Fiscal 2017 vs. Fiscal 2016

## Report on Performance

(KPIs)

Programs	Target	Fiscal 2017 - Actual
Total participants served annually	1,300	1,359
Total participant service hours annually (programs)	21,500	23,377
Participant achievement of goals	100%	95%
Operating within allocated budget	100%	100%
Parent Satisfaction Rating	5.0	4.3

Advocacy	In Progress	Complete
Provide better navigational supports to families and individuals		X
Raise awareness about ASD amongst stakeholders in the community	X	
Lobby the Government of NL to follow through on commitment made in Premier's Task Force on Educational Outcomes	X	
Lobby MUN for increased required courses in ASD & exceptionalities in Special Education and Classroom Teacher Degree Programs	X	
Seek increased, multi-year funding from Govt. of NL via an Operational Review	X	
Seek funding to renovate and expand facilities in Avalon Region to more than double program capacity	X	
Increase programming across the lifespan throughout NL	X	

Outreach	Target	Fiscal 2017 - Actual
Total attendees served annually	10,000	17,674
Total service hours annually	2,275	2,198

Social Enterprise: The Pantry Café & Catering	Target	Fiscal 2017 - Actual
Annual Net Revenue	\$22,322	\$24,377
Achieve a gross profit margin (Sales less cost of sales)/Sales	66%	74%
Employ Adults with ASD (Headcount)	3	4

Social Enterprise: Good Roots Gardening	Target	Fiscal 2017 - Actual
Annual Net Revenue	\$15,000	\$18,736
Employ Adults with ASD (Headcount)	7	10

Fund Development	Target	Fiscal 2017 - Actual
Fundraising Revenue against Budget	100%	85%
Cost to Raise a Dollar (CTRAD) below	0.27	0.25

Research Goals	Target	In Progress	Complete
Use Needs Assessment Report's 'Key Findings' to develop Strategic Plan 2018-2020	Mar 2017		X
Seek Funding to Research Best Rural Program Delivery Model	Dec 2017	X	
Seek Funding for CPD Plan for Educators/Healthcare Workers	Mar 2017	X	
Actively participate in Research Exchange Network	Jan 2017		X

# Thank You

Autism Society, Newfoundland Labrador, expresses sincere thanks to each of our funders and donors for their generous support and commitment to our work during 2016-2017.

## Major Funders

### Government of NL

- Children, Seniors and Social Development
- Health & Community Services
- Advanced Education, Skills & Labour
- Tourism, Culture, Industry & Innovation
- Education & Early Childhood Development

### Government of Canada

- Atlantic Canada Opportunities Agency
- Opportunities Fund
- Canadian Business Development Corporation
- Service Canada

### City of St. John's

### Grants & Foundations

- Sinneave Family Foundation
- Autism Speaks Canada
- Ron Joyce Foundation
- GoodLife Fitness Foundation
- The Co-Operators

## Corporate Donors

NL Building Construction Trades Council, MUN Engineering Student Society B, JD Irving Ltd (Atlantic Towing), Seadrill Canada, Sea Force Group of Companies, Crosbie Group of Companies, Subsea 7, Avalon Enterprises Ltd, Husky Sea Rose, Phantom Fore, Event 3Sixty, Farrell's Racing, Cougar Helicopters, Charton-Hobbs, Harley Owners Group, GForce Karting, Shopper's Drug Mart, NL Chocolate Company, Quidi Vidi Brewery

## Individual Donors

Elaine Dobbin, CM, Andy Mockler, Dr. Brian Ramjatten, Cynthia Crosbie

**We also thank our many, many community partners for the improvements and opportunities your gifts provided in 2016-2017.**

## Contact Us:

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